



During the month of July, Dr. Hayashi will be offering \$25 off diagnostic testing. She will be taking appointments at the Carbondale & Herrin locations.

Upcoming Events

- **SEPTEMBER IS SENIOR PET MONTH**
\$5 OFF SENIOR PET EXAMS AND PACKAGE DISCOUNTS
- **SIU HOMECOMING; OCTOBER 15, 2011**
Tailgate Party 11am-2pm Walker's Bluff Saluki Row
Hot Dogs, Refreshments, & Prizes
- **12 BUSINESS DAYS OF CHRISTMAS SALE**
December 12th – December 24th TBA in Winter Newsletter

WELCOME ABOARD!!!

Q & A For Dr. Emi Hayashi!! ...

How long have you been practicing veterinary medicine? I did my undergraduate work at Wheaton College in Wheaton, Illinois and graduated from Cornell University College of Veterinary Medicine in May 2005. We are currently ranked #1 in US News and World Report for veterinary schools. Go Big Red! I have been a practicing veterinarian for approximately 6 years.

Have you been involved in any internships? I have completed a general small animal medicine internship at California Animal Hospital in Los Angeles. I then worked as an overnight ER doctor for three years. Last year, I did a neurology/neurosurgery internship at the Center for Veterinary Speciality Center in Carrollton, Texas. I have a special interest in seizure management and spinal cord problems.

What do you like best about being a veterinarian? I love helping people provide the best care for their pets!!
☺

Central Hospital for Animals

300 Rushing Drive
Herrin, Illinois 62948
(618) 997-6536

PRSRT STD
US Postage
PAID
Carterville, IL 62918
Permit #25



Paw Prints

Summer 2011

9th Annual Pet Health Festival & Kid's Day Sponsored by Frontline/Heartgard & Comfortis

Saturday, July 9, 2011 8 am – 12 pm

Pet Activities

- \$5 Nail Trim
- \$5 Frontline Spray
(while supplies last)
- \$7 Bath-n-Go
- \$10 Rabies Vaccine
(Required Tag Price Varies by County)
- \$15 FVRCP Cat Vaccines
- \$15 Heartworm/Lyme/
Ehrlichia Test
- \$15 Bordetella Vaccine
- \$20 DHLPP-CV Dog
Vaccines
- \$30 Microchips

*Purchase a Heartworm
Test and Receive 1-Month
Supply of Heartworm
Prevention!!*

- \$5 - \$10 Savings on Heartgard
- 2-Free Doses on 6-month Purchases of Comfortis & Frontline
- 1-Free Dose on 6-month purchase of Trifexis

Kid's Day Activities

- Lemonade & Treats
- Face Painting
- Balloons
- Horse Rides
- Inflatable Jumpers
- Games, Prizes, & Giveaways!!!

**Central Hospital
Herrin Location
Front Lawn
Rain or Shine!!**

**Purchase 6-month
flea or 12-month
heartworm
prevention, and you
will be entered in a
drawing for a Wii
and Xbox 360!!!**

Herrin

300 Rushing Drive
Herrin, Illinois
(618) 997-6536

Carbondale

695 Giant City Road
Carbondale, Illinois
(618) 549-4738

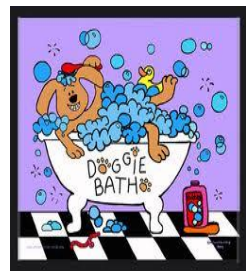
Harrisburg

204 East Sloan
Harrisburg, Illinois
(618) 253-6266

www.centralvet.net



NEW CDL HOURS!!
*Our Carbondale office
has extended the
hours until 7pm on
Tuesday nights for
appointments. Please
contact us today for
any questions!*

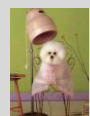


Groomer's Corner

I have my dog clipped every summer, but she doesn't look as pretty as my neighbor's dog. Is that my groomer's fault?

Your neighbor probably has regular eight to ten week appointments with the groomer, and keeps the dog well brushed between appointments. This kind of regular attention helps the groomer to spend more time fine tuning on their coat. A lot of once a year cuts are spent de-matting and trying to shave off a neglected coat. This ends up costing more time and money than three-four grooms throughout the year.

Call us today for more information on our grooming and spa services at 993-3205!



Are Heartworms Winning the Battle?

Every month, pet owners give their pets some form of heartworm prevention. However, recent studies are showing an alarming number of positive cases throughout the country, specifically in the Southern Midwest and Mississipi Delta region. Have our products failed us?

Dog and cat owners continue to purchase once a month heartworm and parasite preventives despite the growing number of heartworm positive cases. Could this be the beginning of a heartworm resistance?

Currently, the jury is still out on this question. However, according to the American Heartworm Society (AHS), "Most lack of efficacy claims can be explained by compliance issues." In other words, missing just one dose by a day or two can significantly increase the chances of a pet acquiring heartworm disease. Other speculation to the increased positive cases centers on the enhanced technology to diagnose heartworm disease. AHS furthered that, "given all known evidence, we cannot conclude resistance exists."

Heartworm prevention works by killing immature heartworm larvae that are spread by mosquitoes. This is sometimes called the "reachback" effect.

The product "reaches" back a month to kill any immature heartworm larvae. This is why it is imperative that pet owners administer the preventive exactly 30 days apart and not on the 1st of every month which sometimes can leave a gap. Even our pets are not completely blameless. Pets taking oral medications may spit out or bury the product without our knowledge. Luckily, veterinarians have multiple options to provide protection such as monthly chewable tablets or topical and injectable methods for more finicky pets. Furthermore, there is no evidence that the increase in positive cases is related to one particular product.



What Can I Do To Prevent Heartworm Disease?

1. Preventive medications must be given every 30-days (with the exception of injectable moxidectin, which must be administered every 180 days).
2. Test your pet yearly unless you have changed products, and then test every 6-months until you have three consecutive negative tests.
3. Reduce pet's exposure to mosquitoes.

Heartworm preventative is easy to give, just hard to remember at times. Those pesky heartworms are deadly so set up an online pet portal that can e-mail reminders to you each month. Log on to www.centralvet.net and click on pet portal to sign up today!

As always, we are here to answer any questions you may have. (618) 997-6536

Limited Offer!
Buy 2 **Knockout**
Flea Treatments
(Foggers, Yard Treatment, etc)
10% OFF

Must Present Coupon. No other discounts.
Expires 8/30/11

Help Control The Pet Population!

10% OFF
Spay or Neuter

(All Vaccines & Heartworm Testing Must Be Current)

Expires: 9/30/11
Cannot be used with any other discounts or coupons.

The Truth About Rabies Tags.....

In 2010, Illinois was ranked number two in reported dog bite cases. This year, animal control officers have been strictly enforcing the Animal Control laws which states, "Every owner of a dog 4-months or more of age shall be inoculated against rabies by a licensed veterinarian....Veterinarians who inoculate a dog shall procure from the county animal control in the county their office is located, a serially numbered tag, one to be issued with each certificate." (510 ILCS5/8)

By vaccinating your pet for rabies and purchasing a rabies tag, this will register your pet with the county. Make sure the tag you purchase is from the county you reside in. If your veterinarian does not have rabies tags from your county then you can take your rabies certificate to your local animal control office and they can direct you where to obtain the proper tag. If your dog is picked up by an animal control officer and it is not wearing a tag, your dog may be impounded. As the owner you could face numerous fees for impoundment such as a no tag fee, impoundment fee, and boarding fees totaling anywhere from \$80 to \$100 dollars.

It is very important to vaccinate your dog, register him/her, and know the regulations of the county you live in. If you reside within city limits, animal control officers will enforce city ordinances regarding household pets.

Feel free to contact us or your local animal control office should you have any questions about your county laws and ordinances.

Online Pet Portals

www.centralvet.net

Pet Portals are secure, private health websites that give you direct access to manage your pet's health 24/7. We're happy to provide Pet Portals free of charge to all clients who have an active email address.

What Can I Do With My Pet Portal?

- View pet information
- Request appointments
- Receive important medical alerts & clinic specials



It's simple! Go to our website & select Pet Portal Login then "Create New Account". See you online!

- Post photos of your pet
- Order prescription refills
- Create & print instructions for pet sitters or kennel staff
- Access reliable info on pet health
- Print proof of vaccines for boarding
- Request email reminders about when to give pet's medications
- Shop our online store

Spotlight Product

Trifexis

This is the combination that you've been waiting for! Introducing Trifexis, a monthly chewable flavored tablet for DOGS, approved by the FDA. Trifexis prevents heartworm disease, kills fleas and prevents infestations, and treat & controls intestinal parasite infections (hookworms, roundworms, whipworms) in dogs and puppies 8 weeks of age and older. Your pet needs to be at least 5 lbs or greater to use Trifexis.

- Starts killing fleas within 30 minutes
- Easy to administer chewable tablet
- Lasts a full month
- Kills fleas before they lay eggs
- Can't be washed, rubbed, or shaken off
- Safe to give monthly all year long
- Ideal for families with children or other pets, since there is no transfer of product.

With Trifexis, you can play immediately after administering! If you would like to learn more about this product, contact us today!

Serving Southern Illinois for Over 35 Years!!!